



# Yousif Raad Muhsen

يوسف رعد محسن

Associate Professor

## CONTACT

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## EDUCATION

دكتوراه (10-06-2024)

AI  
UPM

## RESEARCH METRICS

h-index (Scopus)	20
h-index (GS)	22
Citations (Scopus)	1054
Citations (GS)	1556
Documents (Scopus)	50
Documents (GS)	68

## AWARDS

- Best Young Researcher Award for 2025
- Best Researcher Award for 2024

## PATENTS

- The smart electronic container

## RESEARCH INTERESTS

- MCDM, AI machine learning expert system



## PROFILE

Dr Yousif Raad Muhsen Al-Molla is a researcher and academic from Iraq specialising in data science, artificial intelligence, and decision support systems. His research focuses on the application of machine learning, multi-criteria decision-making (MCDM), and advanced statistical methods to address complex problems in education, environmental studies, and decision analysis.

Dr. Al-Molla has contributed to several international publications and collaborative research projects, with a particular interest in integrating artificial intelligence techniques with quantitative modeling approaches to improve prediction accuracy and support strategic decision-making. His work often explores emerging topics such as AI adoption, human-AI interaction, and data-driven analytics. In addition to his research activities, he actively collaborates with international scholars and supervises student research projects in areas related to artificial intelligence, machine learning, and applied analytics.

## ACADEMIC TITLES

2024-06-10 Associate Professor

## TEACHING EXPERIENCE

lecturer

Computer science

2015-01 - Present

## COURSES

- AI

## ADMINISTRATIVE POSITIONS

2025-12-12 - Present Editor of the College of Computer Science and Information Technology Journal

2010-06-01 - Present مقرر قسم

2016-06-01 - Present مدير شعبة الحاسبات في كلية الهندسة

## PUBLICATIONS ( 7 4 )

- Determinants of retailers' trust in live-stream selling on social commerce platforms: Evidence using PLS-SEM and FsQCA**  
*International Journal of Human-Computer Interaction* 42 (2), 870-890, 2026 | 2026 | Cited: 8
- Z-cloud fuzzy decision making approach for evaluating next generation agricultural decision support tools**  
*Engineering Applications of Artificial Intelligence* 164, 113174, 2026 | 2026 | Cited: 1

3. **Me and my AI bot: exploring the 'Alholic' Phenomenon and university students' dependency on generative AI chatbots—is this the new academic addiction?**  
*2026 | Cited: 44*
4. **The State of World Research Toward AI Agents and Future Perspective: A Bibliometric Study**  
*Beyond Intelligent Systems: Navigating the Power of the Agentic Artificial&nbsp;..., 2026 | 2026*
5. **Mapping Two Decades of Financial Inclusion Research: A Bibliometric Review Based on the ABCD-Ranked Journals**  
*International Multi-Disciplinary Conference-Integrated Sciences and&nbsp;..., 2026 | 2026*
6. **Sustainable Route Selection Using Fuzzy MCDM Techniques**  
*Proceedings of the International Conference on Applied Innovations in IT&nbsp;..., 2026 | 2026*
7. **Agentic AI Infrastructure: Machine Learning-Based Detection of Hardware Trojans in Network-on-Chip**  
*International Multi-Disciplinary Conference-Integrated Sciences and&nbsp;..., 2026 | 2026*
8. **The State of World Research Toward AI Agents and Future Perspective: A Bibliometric Study**  
*International Multi-Disciplinary Conference-Integrated Sciences and&nbsp;..., 2026 | 2026*
9. **Operational and Statistical Assessment of Checkpoint-Induced Bottlenecks on a Selected Segment in Expressway No. 1, Iraq**  
*Civil and Environmental Engineering 22 (1), 2026 | 2026*
10. **Goal-setting meets public budgeting: How budget characteristics drive institutional development, a symmetric–asymmetric hybrid approach (PLS-SEM, fsQCA) with MCDM analysis**  
*Social Sciences & Humanities Open 13, 102886, 2026 | 2026*
11. **Revealing the determinants of workplace incivility from the perspective of affective events theory using PLS-SEM and MCDM approach**  
*Current Psychology 44 (23), 17974-17991, 2025 | 2025 | Cited: 10*
12. **Agentic AI Infrastructure: Machine Learning-Based Detection of Hardware Trojans in Network-on-Chip**  
*International Multi-Disciplinary Conference-Integrated Sciences and&nbsp;..., 2025 | 2025*
13. **Sustainable Route Selection Using Fuzzy MCDM Techniques**  
*Proceedings of the International Conference on Applied Innovations in IT&nbsp;..., 2025 | 2025*
14. **FUZZY AHP-FUZZY MABAC MODEL FOR RANKING A COMBINED CONSTRUCTION MACHINE-BACKHOE LOADER**  
*Facta Universitatis, Series: Mechanical Engineering 23 (3), 605-625, 2025 | 2025 | Cited: 9*
15. **A Security-Aware Multi-Criteria Decision-Making Framework for Ordering Task Mapping Techniques in 3D-NoC Based MPSoC Architectures of IoT**  
*Computer Standards & Interfaces, 104075, 2025 | 2025 | Cited: 9*
16. **PLS-SEM Path Model Estimation**  
*Partial Least Squares Structural Equation Modeling and Complementary Methods&nbsp;..., 2025 | 2025 | Cited: 1*
17. **Convolutional Long Short-Term Memory for Fileless Malware Detection**  
*Journal of Advanced Research in Applied Sciences and Engineering Technology&nbsp;..., 2025 | 2025 | Cited: 1*
18. **Towards smart system architectures: A fuzzy MCDM-based evaluation of application mapping strategies**  
*Yugoslav Journal of Operations Research, 32-32, 2025 | 2025 | Cited: 8*
19. **Examining the perceptions and permissions of reusing treated wastewater in a region facing water scarcity**  
*Scientific Reports 15 (1), 40562, 2025 | 2025 | Cited: 2*
20. **Hybrid SEM and ANN Approach**  
*Partial Least Squares Structural Equation Modeling and Complementary Methods&nbsp;..., 2025 | 2025*
21. **Multi-criteria Decision-Making**  
*Partial Least Squares Structural Equation Modeling and Complementary Methods&nbsp;..., 2025 | 2025*
22. **Machine Learning in Business Research**  
*Partial Least Squares Structural Equation Modeling and Complementary Methods&nbsp;..., 2025 | 2025*
23. **Fuzzy Set Qualitative Comparative Analysis—FsQCA**  
*Partial Least Squares Structural Equation Modeling and Complementary Methods&nbsp;..., 2025 | 2025*

24. **Business Research Applications in SEM-ANN Analysis**  
*Partial Least Squares Structural Equation Modeling and Complementary Methods&nbsp;..., 2025 | 2025*
25. **Overview of ANN Analysis**  
*Partial Least Squares Structural Equation Modeling and Complementary Methods&nbsp;..., 2025 | 2025*
26. **Artificial Neural Network and Theories**  
*Partial Least Squares Structural Equation Modeling and Complementary Methods&nbsp;..., 2025 | 2025*
27. **Application of Multi-criteria Decision-Making Methods**  
*Partial Least Squares Structural Equation Modeling and Complementary Methods&nbsp;..., 2025 | 2025*
28. **Outline of ANFIS Analysis**  
*Partial Least Squares Structural Equation Modeling and Complementary Methods&nbsp;..., 2025 | 2025*
29. **Opportunity for ANN Analysis**  
*Partial Least Squares Structural Equation Modeling and Complementary Methods&nbsp;..., 2025 | 2025*
30. **Partial Least Squares Structural Equation Modeling and Complementary Methods in Business Research**  
*Springer Nature, 2025 | 2025 | Cited: 4*
31. **Prioritizing Network-On-Chip Routers for Countermeasure Techniques against Flooding Denial-of-Service Attacks: A Fuzzy Multi-Criteria Decision-Making Approach.**  
*Computer Modeling in Engineering & Sciences (CMES) 142 (3), 2025 | 2025 | Cited: 12*
32. **A bibliometric review of trends and insights of Internet of Things on cybersecurity issues**  
*Current and Future Trends on AI Applications: Volume 1, 127-147, 2025 | 2025 | Cited: 14*
33. **Partial Least Squares Structural Equation Modeling**  
*Partial Least Squares Structural Equation Modeling and Complementary Methods&nbsp;..., 2025 | 2025 | Cited: 9*
34. **AntDroidNet cybersecurity model: A hybrid integration of ant colony optimization and deep neural networks for android malware detection**  
*Mesopotamian Journal of CyberSecurity 5 (1), 104-120, 2025 | 2025 | Cited: 21*
35. **Z-cloud rough fuzzy-based PIPRECIA and CoCoSo integration to assess agriculture decision support tools**  
*International Journal of Fuzzy Systems 27 (1), 190-203, 2025 | 2025 | Cited: 18*
36. **Enhancing Cybersecurity in Cyber-Physical Systems: an Explainable AI Approach for Intrusion Detection**  
*2025 5th International Conference on Emerging Smart Technologies and&nbsp;..., 2025 | 2025 | Cited: 5*
37. **Benchmarking methodology of banks based on financial sustainability using CRITIC and RAFSI techniques**  
*Decision Making: Applications in Management and Engineering 7 (1), 315-341, 2024 | 2024 | Cited: 69*
38. **Opinion weight criteria method (OWCM): a new method for weighting criteria with zero inconsistency**  
*IEEE access 12, 5605-5616, 2024 | 2024 | Cited: 66*
39. **Optimizing energy and QoS in VANETs through approximate computation on heterogeneous MPSoC**  
*2024 4th International Conference on Emerging Smart Technologies and&nbsp;..., 2024 | 2024 | Cited: 13*
40. **Unveiling the optimal configuration of impulsive buying behavior using fuzzy set qualitative comparative analysis and multi-criteria decision approach**  
*Journal of Retailing and Consumer Services 81, 104057, 2024 | 2024 | Cited: 50*
41. **Benchmarking of circular economy behaviors for Iraqi energy companies based on engagement modes with green technology and environmental, social, and governance rating**  
*Environmental Science and Pollution Research 31 (4), 5762-5783, 2024 | 2024 | Cited: 34*
42. **Routing Techniques in network-on-chip based multiprocessor-system-on-chip for IOT: a systematic review**  
*Iraqi Journal For Computer Science and Mathematics 5 (1), 181-204, 2024 | 2024 | Cited: 30*
43. **A systematic literature review of budget participation: foundations, trends, and ways forward**  
*International Review of Public Administration 29 (3), 175-202, 2024 | 2024 | Cited: 22*

44. **Modelling intelligent agriculture decision support tools to boost sustainable digitalization: Evidence from MCDM methods**  
*International Conference on Explainable Artificial Intelligence in the&nbsp;... 2024 | 2024 | Cited: 10*
45. **Explainable machine learning for real-time payment fraud detection: Building trustworthy models to protect financial transactions**  
*International Conference on Explainable Artificial Intelligence in the&nbsp;... 2024 | 2024 | Cited: 20*
46. **The weight fuzzy judgment method for the benchmarking sustainability of oil companies**  
*Applied Soft Computing 161, 111765, 2024 | 2024 | Cited: 23*
47. **Symmetric and asymmetric modeling to boost customers' trustworthiness in livestreaming commerce**  
*Current Psychology 43 (31), 25874-25892, 2024 | 2024 | Cited: 18*
48. **Metaheuristic algorithms applied in ANN salinity modelling**  
*Results in Engineering 23, 102541, 2024 | 2024 | Cited: 7*
49. **Explainable Artificial Intelligence in the Digital Sustainability Administration**  
*2024 | Cited: 4*
50. **Evaluation of agricultural drones based on the COmpromise Ranking from Alternative SOLUTIONS (CORASO) methodology**  
*Engineering Review: Međunarodni časopis namijenjen publiciranju originalnih&nbsp;... 2024 | 2024 | Cited: 22*
51. **Me and My AI Bot: Exploring the 'Alholic' Phenomenon and University Students' Dependency on Generative AI Chatbots-Is This the New Academic Addiction?**  
*2024 | Cited: 43*
52. **Ranking challenges, risks and threats using Fuzzy Inference System**  
*Decision making: applications in management and engineering 6 (2), 933-947, 2023 | 2023 | Cited: 44*
53. **A Bibliometric Analysis**  
*Beyond Reality: Navigating the Power of Metaverse and Its Applications&nbsp;... 2023 | 2023*
54. **Review of Recent Trends in the Hybridisation of Preprocessing-Based and Parameter Optimisation-Based Hybrid Models to Forecast Univariate Streamflow**  
*2023 | Cited: 21*
55. **Exploring Research Trends of Metaverse: A Bibliometric Analysis BT-Beyond Reality: Navigating the Power of Metaverse and Its Applications**  
*2023 | Cited: 8*
56. **Exploring research trends of metaverse: a bibliometric analysis**  
*International Multi-Disciplinary Conference-Integrated Sciences and&nbsp;... 2023 | 2023 | Cited: 33*
57. **Evaluation of metaverse tools based on privacy model using fuzzy MCDM approach**  
*International Multi-Disciplinary Conference-Integrated Sciences and&nbsp;... 2023 | 2023 | Cited: 40*
58. **Enhancing NoC-based MPSoC performance: a predictive approach with ANN and guaranteed convergence arithmetic optimization algorithm**  
*IEEE Access 11, 90143-90157, 2023 | 2023 | Cited: 38*
59. **A comprehensive evaluation approach for efficient countermeasure techniques against timing side-channel attack on MPSoC-based IoT using multi-criteria decision-making methods**  
*Egyptian Informatics Journal 24 (2), 351-364, 2023 | 2023 | Cited: 61*
60. **A systematic literature review of fuzzy-weighted zero-inconsistency and fuzzy-decision-by-opinion-score-methods: assessment of the past to inform the future**  
*Journal of Intelligent & Fuzzy Systems, 1-22, 2023 | 2023 | Cited: 60*
61. **Evaluation of the routing algorithms for NoC-based MPSoC: a fuzzy multi-criteria decision-making approach**  
*IEEE Access 11, 102806-102827, 2023 | 2023 | Cited: 54*
62. **Ranking challenges, risks and threats using Fuzzy Inference System**  
*Decision Making: Applications in Management and Engineering 6 (2), 933-947, 2023 | 2023 | Cited: 45*
63. **Antecedents of trustworthiness of social commerce platforms: a case of rural communities using multi group SEM & MCDM methods**  
*Electronic commerce research and applications 62, 101322, 2023 | 2023 | Cited: 127*

